



## Fundraise for E3!

### Practical ideas for events and nights out to support E3 Initiative



At E3 Initiative our vision is to bring about transformation in communities affected by HIV and AIDS and poverty in Southern Africa. We've been dreaming up fun ideas for you to help make this vision a reality! You could run an event, have a great night out and help empower local churches in Southern Africa at the same time. Get your friends, youth group, church, school or uni involved. These ideas can be small-scale or use your imagination and think big!

Here are some ideas ...

#### Black Ball

Why not organise a charity ball with a difference. The guys wear black tie and all the girls dress up in their favourite LBD (Little Black Dress!). You can approach a local hotel, organise food and entertainment, and add a few pounds on the ticket fee once these costs are covered, so you all have a fab night out, and the money raised can support the work of E3 partner projects.

#### Go Gourmet

Enjoy a meal with friends! It could be a 4-course dinner party, pizza/pasta night or just go straight to desserts! Everyone brings some food or drink and a donation for E3.

#### Get sporty

Get fit and bless others at the same time! It could be football, a dance or fitness class, a golf or rugby tournament, or get those running shoes on for a relay marathon or run the whole thing. Charge an entry fee for E3 or ask your friends to sponsor your valiant effort! You may prefer to take it easier with a sponsored walk or have your friends round and do a fitness DVD for a bit of fun and a bit of fundraising!

#### Everybody dosey-do!

A barn dance is a simple way to raise money for E3. Book a venue in your community, charge for tickets and ask people to bring their own drinks and snacks. One of our supporters organises one annually and it raises around £500 for very little effort and lots of fun!

#### Handbags and Gladrags

This could be the social event of the season. Invite your friends to bring all the clothes, shoes, bags and jewelry they no longer wear and create a shop for all of you to buy the items at low prices. You get a bargain, some great new gear, and the money raised can help empower local churches to bring hope and transformation to their communities. This can be a front-room clothes swap or think big and make it a charity event to remember at your school, community centre or church.

#### Movie night premiere

Have a movie night with your pals with popcorn and goodies, and charge an entry fee for E3 Initiative, or think big and why not have an Exclusive Premiere Night at your local cinema. Dress to impress in a Hollywood style, pick a movie that's due to be released and go for it! Use our E3 intro video as a trailer before the movie to show your friends what it's all about!

#### INSPIRE

We know the key to a great fundraiser is to inspire your audience and tell them how their giving will change lives. You can request a PowerPoint presentation from us to help you explain the difference E3 Initiative makes. You can also request an e-newsletter sign-up sheet to make available at your event. Plus, order E3 leaflets from [info@e3initiative.org](mailto:info@e3initiative.org).

**Please contact us if you are planning an event in aid of E3.** We'd love to hear what you are doing and are happy to offer any support! If you send us details and pictures of your events we can post them on our Facebook page so we can all see our events in action!

Videos about our work are available on Facebook and on YouTube.

**Stay informed** – sign up for the twice-yearly e-newsletter at <https://e3initiative.org/newsletter-sign-up/>. If you are on Facebook, check out our group called E3 Initiative at <https://www.facebook.com/e3initiativecharity/>